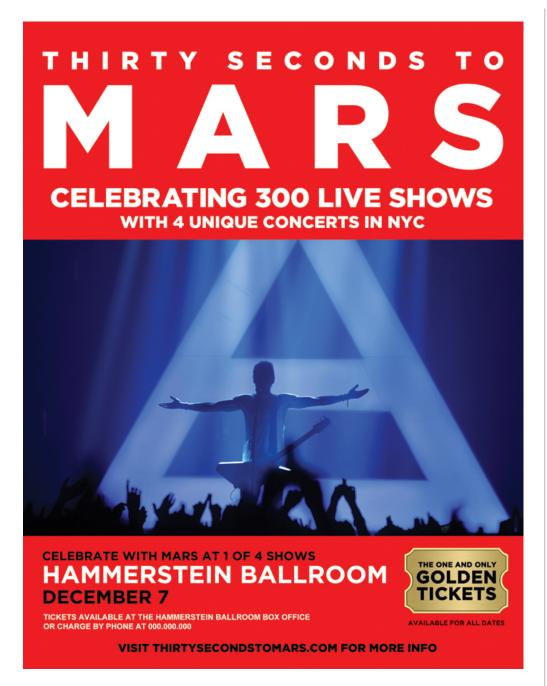
# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER











MARS Celebrates 300th Show In Support of 'This Is War'
Breaks Guinness Record Title



Purchase THIS IS WAR



Thirty Seconds To Mars will celebrate their 300th and final show in support of their critically acclaimed third studio album This Is War with a special Tribus Centum Numerarae concert at New York City's Hammerstein Ballroom on Dec. 7th, 2011. They will also set a new Guinness World Record for the most shows played during a single album cycle.

#### **Nominate MARS for People's Choice**



Nominations are now being accepted for the PCA 2012 Awards! Be sure to nominate MARS in the Music Categories as much as you can by clicking <a href="here">here</a>.

#### Rolling Stone Mexico Live Chat w/ MARS



Tomorrow, Thursday October 20, MARS will be connecting with Rolling Stone Mexico for a live chat with you, the Echelon!

The chat begins at 18:15 <u>HERE</u>. Or you can see the direct transmission <u>HERE</u>.

#### **Rolling Stone Middle East: Life On Mars**



Rolling Stone Middle East caught up with MARS earlier this year in Abu Dhabi. The full feature is now available online, detailing the band's battle with critics, the record label, to where they are now. Read the interview <u>HERE</u>.

**MARS Digital Gift For EMA Votes Giveaway** 



Join us online!





We've seen how hard many of you are working to get your maximum daily votes in for MARS in all three of their nominated categories for the 2011 MTV Europe Music Awards. As thanks, we'd like to offer you a reward and simple token of our gratitude.

Send a screen shot of your online voting efforts (specifically, your Mega Fan Profile showing your points), and we'll send you a secret code to unlock a special digital gift. All screen shots should be sent to <a href="MARSema2011@gmail.com">MARSema2011@gmail.com</a> and will be accepted now thru November 5, 2011.

Log in or join the MARS Fan Team by <u>clicking here</u> and scrolling down.

Continue to Vote MARS <u>online</u>, by Blackberry <u>mobile</u>, or Apple product <u>App</u>. SPREAD THE WORD!

# FROM THE OFFICIAL MARS STORE



PROVEHITO IN ALTUM WRISTBAND

SHOW OFF YOUR MARS TATTOO

#### A Beautiful Lie



30 Seconds To Mars





# UPCOMING TOUR DATES

**10/22/11**Mexico City, Mexico
Palacio de los Deportes



Autumn Nichole has the MARS glyphics along her side.

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to <u>Thirty Seconds To Mars Tattoo Archive</u> for a chance to be featured in the next installment of Transmission!



**ALL:** Nominate MARS in the Music Categories for the <u>People's</u> <u>Choice Awards</u>

ALL: VOTE MARS FOR 'Best Alternative', 'Biggest Fans', and

'Best World Stage' for the MTV EMAs

**US:** Suggest categories applicable to MARS for the O Music

**Awards** 

Serbia: 'Night of the Hunter' on MTV Serbia Rock Chart and

<u>Top 20</u>

**Austria:** 'This is War' on GOTV **Brazil:** 'This is War' on Multishow

Asia: 'This Is War' on MTV Chart Attack

**Greece:** vote 'This Is War' for MTV Hit List Hellas **Italy:** Vote 'Hurricane' on MTV Fanclub Charts

## MARS IS COMING

#### **UPCOMING TOUR DATES**

October 22, 2011 – Mexico City, Mexico Palacio de los Deportes, EXA FM Radio Event

October 23, 2011 – Leon, Mexico
Poliforum Leon, EXA FM Radio Event (Official Site)

#### **NEW TOUR DATES**

**December 7, 2011 - New York City, New York** 

Hammerstein Ballroom (Golden Tickets)

(General Tickets) on sale Oct. 22 at 10am

10/23/11 Leon, Mexico Poliforum Leon

11/02/11

Riga, Latvia Riga Arena

11/03/11

Vilnius, Lithuania Siemens Arena

11/04/11

Minsk, Belarus Minsk Sports Palace

11/11/11

Paris, France Zenith

11/13/11

Nantes, France

**Zenith** 

11/15/11

Bordeaux, France
<u>La Medoquine</u>

11/16/11

Toulouse, France
<u>Le Phare</u>

11/18/11

Lille, France Zenith

11/19/11

Amneville, France Le Galaxie

11/20/11

Lyon, France Transbordeur

11/22/11

Montpellier, France Zenith

11/23/11

Marseille, France <u>Le Dome</u>

11/25/11

Hohenmes, Austria

<u>Event Centre</u>

11/26/11

Vienna, Austria Stadthalle

11/30/11

Be sure to visit the <u>Official Tour Page</u> for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

**Use Twitter?** Be sure to keep updated with the latest ticket releases and relating announcements by following <a href="mailto:@30SECONDSTOMARS">@30SECONDSTOMARS</a>, and <a href="@golden\_tix">@golden\_tix</a> for overseas and U.S. VIP Ticket Packages.

**Use Facebook?** Remember to "like" the official Thirty Seconds To Mars Facebook Page by <u>clicking here</u>.

#### **HUMAN TRIAD MISSION!**



Check out this massive triad near Padrao dos Descobrimentos in Lisbon:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the <u>Triad Global Assault Page</u>.



Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

<u>@nochka1717</u> uses this avatar to spread word about MARS' EMA nominations and encourages voting:



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by <a href="mailto:otherwise">otherwise</a>.

# STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. <u>Click Here to Read NOW!</u>



Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster • QR Code

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to



'Like' <u>Thirty Seconds To Mars</u> on Facebook Subscribe to <u>Jared</u>, <u>Shannon</u>, and <u>Tomo</u>

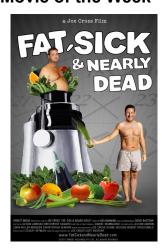
## Weekly Picks From the Band

#### Read of the Week



Confidence Men: Wall Street, Washington and the Education of a President is a book by Ron Suskind, published by HarperCollins on September 20, 2011. On September 15th, 2011, news of the book began to leak to the press with the New York Times, having obtained an advanced copy, writing that "The book offers a portrait of a White House operating under intense pressure as it dealt with a cascade of crises, from insolvent banks to collapsing carmakers. And it details the rivalries among figures around the president, including Mr. Summers; Mr. Geithner; the former chief of staff, Rahm Emanuel; and the budget director, Peter R. Orszag.

#### Movie of the Week



Overweight Australian filmmaker Joe Cross attempts to wrestle back control of his failing health during a cross-country trek in which he engages everyday Americans in discussions about food and obesity in this lighthearted documentary addressing a deadly serious subject. Clocking in at 310 pounds and pumped full of steroids to battle a debilitating autoimmune disorder, Cross realized that he would soon be dead if he didn't make some major lifestyle changes. But pharmaceuticals were only treating his symptoms, and no doctor seemed capable of providing the long-term care and support it would take to turn his life around. Desperate, Cross loads up his car with a juicer and a generator, and pledges to survive on nothing but fresh fruit and vegetable juice for 60 days.

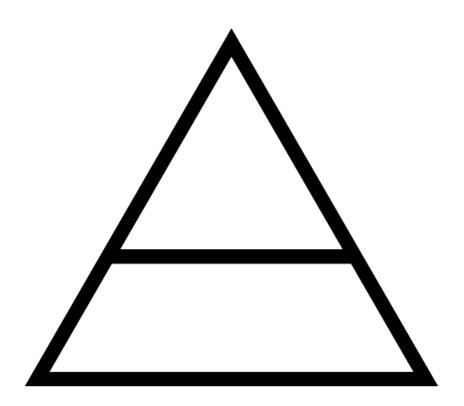
#### Album of the Week



Hurry Up, We're Dreaming is the 6th studio album by M83. The double album was released on October 18, 2011 on Mute. Prior to recording Hurry Up, We're Dreaming, Anthony Gonzalez had moved from his native France to Los Angeles. Gonzalez cited road trips to Joshua Tree National Park as a big influence on the album. Gonzalez cited the ambitiousness of albums such as Mellon Collie and the Infinite Sadness as the reason he made Hurry Up, We're Dreaming a double album. In addition, Gonzalez described the two discs as brother and sister, with each track having a sibling on the other disc.



Soles4Souls collects new shoes to give relief to the victims of abject suffering and collects used shoes to support microbusiness efforts to eradicate poverty. Soles4Souls' other two divisions, Clothes4Souls and Hope4Souls, provide the same relief and support through clothing and other necessities.



## PURCHASE THIS IS WAR



#### **Australia**

<u>iTunes Australia</u>

#### Austria

<u>iTunes Austria</u> <u>Musicload Austria</u>

#### Canada

<u>iTunes Canada</u> <u>Archambault Canada</u> <u>Amazon.ca</u>

#### **Finland**

<u>levykauppax.fi</u> <u>Epe's Music Store</u> <u>EMP</u>

#### France

EMI Boutique iTunes France

### Germany

<u>JPC.de</u> <u>Weltbild.de</u>

#### **New Zealand**

**Marbecks** 

#### Norway

<u>iTunes Norway</u>

#### Spain

<u>iTunes Spain</u> <u>Fnac Spain</u>

#### Sweden

iTunes Sweden CDon Ginza Bengans

#### Switzerland

CeDe.ch Exlibris.ch Citydisc.ch Fnac.ch Soundmedia.ch

#### Taiwan

<u>EMP</u> <u>G-Music</u> <u>Amazon Germany</u> <u>Five Music</u>

Italy
Fnac
Feltrinelli
iTunes Italy

Netherlands <u>iTunes Dutch</u> <u>Free Record Shop</u> <u>Bol.com</u> United Kingdom
HMV
Amazon UK
Play

<u>iTunes UK</u>

United States

MusicToday

iTunes

Newbury



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